

Spor G

Governance - Ledelse af ressourcer

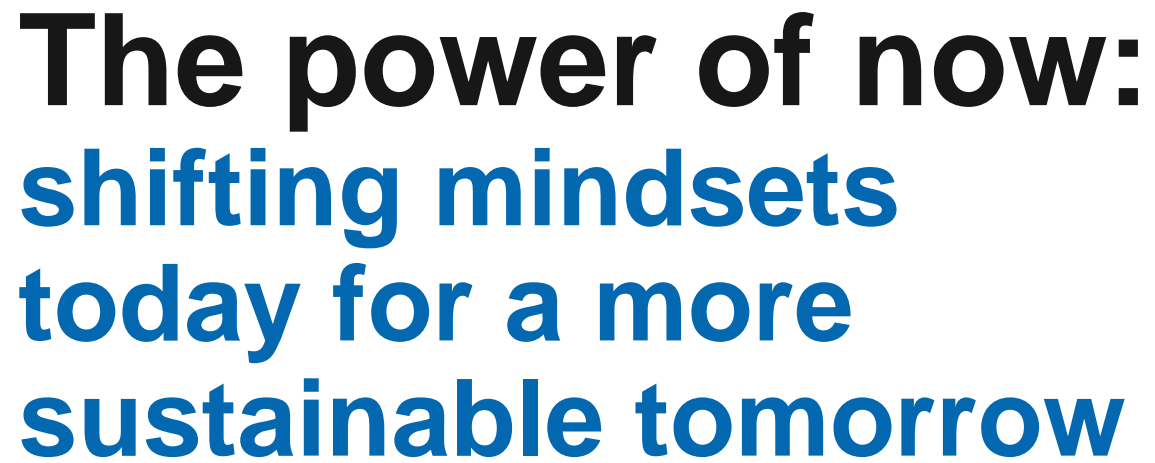
Sustainable Development Goals i praksis

v. **Fabienne Michaux**, Director, SDG Impact
UNDP Sustainable Finance Hub

& **Jesper Tauby**, QHSE Systems manager i PMC Hydraulics

Facilitator: **Kasper Hillgaard Mühlbach**, Chefkonsulent i Dansk Standard





Fabienne Michaux
Director, SDG Impact
UNDP Sustainable Finance Hub



The business case for sustainability



"Sustainability has become increasingly critical for organizations to remain relevant and competitive in today's world. Much like the digital transformation, driving sustainability requires organizations to transform every division of their business. Today, sustainability should be an integral part of developing corporate strategy."

We are the first generation to be able to end poverty, and the last generation that can take steps to avoid the worst impacts of climate change."

Ban Ki-Moon, Secretary General of the United Nations (2007-2016)

"Our vision of a sustainable future will only materialize through action taken today."

Achim Steiner

Why Now? - at an inflection point....



WHAT WE SEE

Symptoms and behaviours

WHAT WE DON'T SEE

Structures and systems

Paradigms of thought

Source

Accelerating pace of change & technology; increased complexity; negative externalities (poverty, inequality, climate change, pollution, social isolation & mental health, social unrest); population growth; lack of trust in institutions; shifting social license to operate; institutions not meeting community standards & expectations, changing relationship between business & society

Disconnect between: financial & real economy, growth imperative & finite ecological resources, institutional leadership & people, technology & societal needs, GDP & wellbeing; Reaching or exceeding natural planetary & societal boundaries

From State-centric (hierarchy & control) -> free market (laissez-faire markets & competition) -> social market (conflicting networks & negotiation) -> co-creative (seeing & acting from the whole)

Traditional -> Ego-system -> Stakeholder -> Eco-system awareness

Adapted from Scharmer, O, & Kaufer, K. Leading from the Emerging Future: From Ego-System to Eco-System Economies, (2013)

Context – economic risks increasingly defined by the environmental, social and geopolitical intertwined in a complex system

Global Risks Report 2023

Top 10 Risks

“Please estimate the likely impact (severity) of the following risks over a 2-year and 10-year period”



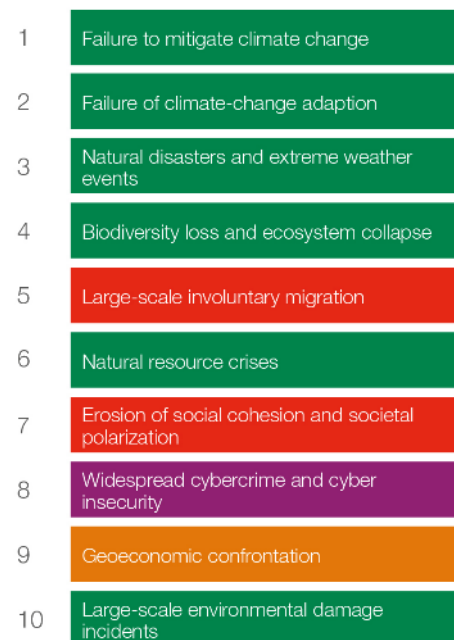
2 years



Risk categories

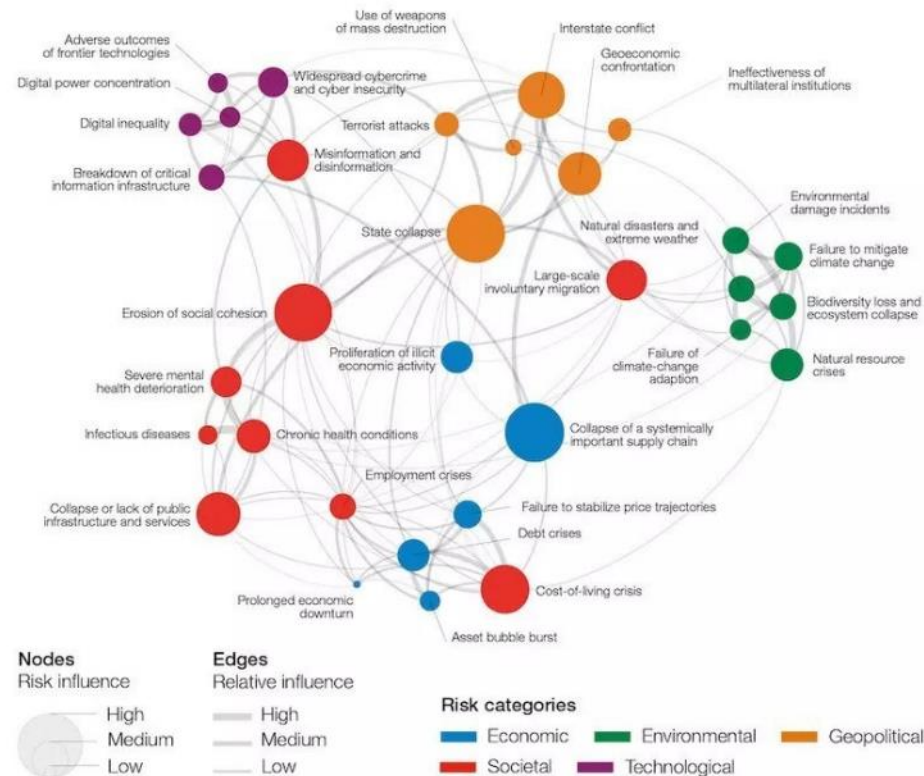
■ Economic ■ Environmental ■ Geopolitical ■ Societal ■ Technological

10 years



Global Risks Report 2023

Global risks landscape: an interconnections map

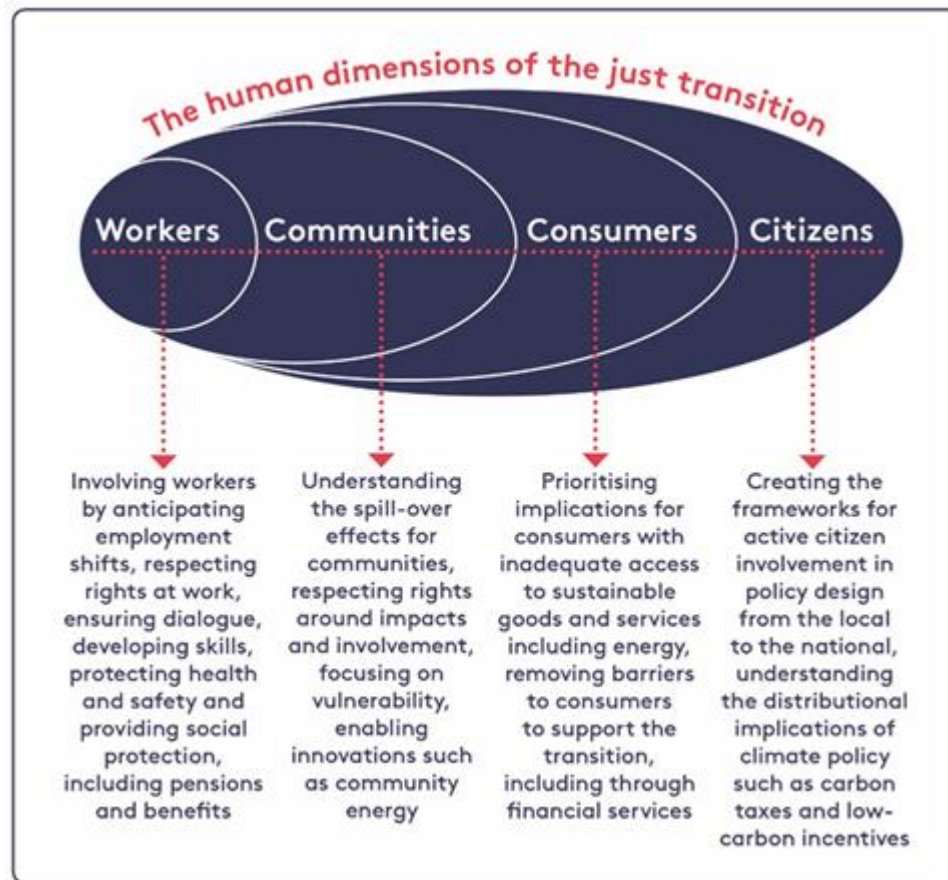


Source: World Economic Forum, Global Risks Perception Survey 2022-2023

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Climate action: interdependencies, synergies and trade-offs across the SDGs

Why a just transition is crucial for effective climate action (Source: PRI)



Disconnect?



Growth in net zero/SDG commitments, sustainable finance, ESG and impact investing

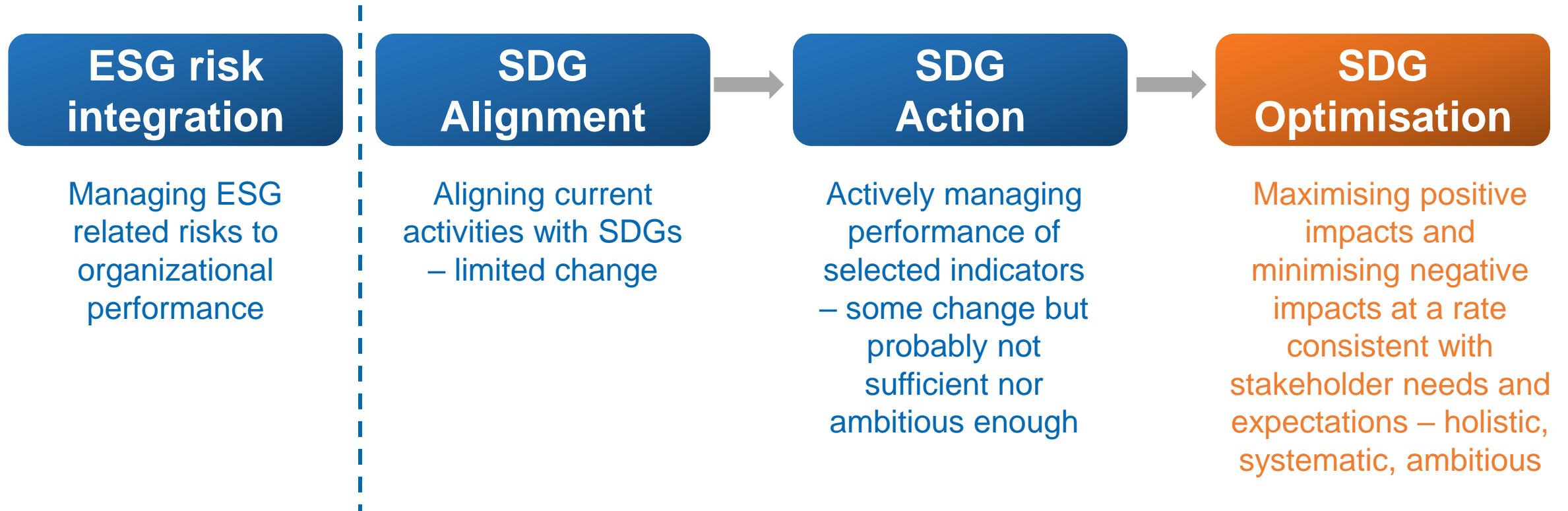


Progress towards sustainability and the SDGs



The gap between intentions and results

Current approaches aren't delivering the results we need at the rate required



Transformational shift needed in how we make decisions

Putting sustainability, the SDGs and managing for impact at the core of businesses purpose, strategy, management and governance

- From profit centered purpose to profit and **non-financial value creation** purpose
- From short term to **long-term**
- From an add on to what business gets done to **how all business gets done**
- From shareholder value to **multistakeholder value**
- From SDG alignment to **SDG action and optimisation**
- From measurement for compliance and reporting to **strategy and decision-making**
- From financial risk management to **value creation and innovation**



HOLISTIC, SYSTEMIC, SYSTEMATIC, INTEGRATED

Managing for Impact



Shift in business and investment **purpose** to place sustainability at its core:

- Purpose centered on contributing positively towards a more sustainable and inclusive future for all, underpinning resilient and prosperous business/investment performance for the long-term.
- Explicit recognition that business/portfolio value increasingly relies upon the **ongoing viability of our ecological and social systems**.
- Using sustainability as the filter for **how all business gets done**, not as an add on to what business gets done.

Sustainability and the SDGs at the core of **organizational internal management systems and decision-making** – throughout **strategy, management approach, governance and disclosure practices**.

Effect of purpose on design and outcomes

Purpose:

To optimize impacts on stakeholders and contribution towards achieving the SDGs

This
requires

Putting responsible business practices, sustainability, the SDGs at the core of businesses purpose, strategy, management and governance



Holistic and systematic impact management system

Integrate into
organizational
processes
and decision-
making

Importance of engagement with
stakeholders

Ambitious
targets in
line with
sustainable
development
agenda and
stakeholders'
needs &
expectations

Strengthen
organizational
alignment
and IMM
capability

Alternate purposes:

- Integrate ESG factors into (financial) risk management
- Meet regulatory compliance / reporting requirements

Maximising +ve impacts and minimising -ve impacts on stakeholders (esp. under-recognised and vulnerable groups) and related SDG targets within organizational constraints

Eliminating or minimising constraints expeditiously

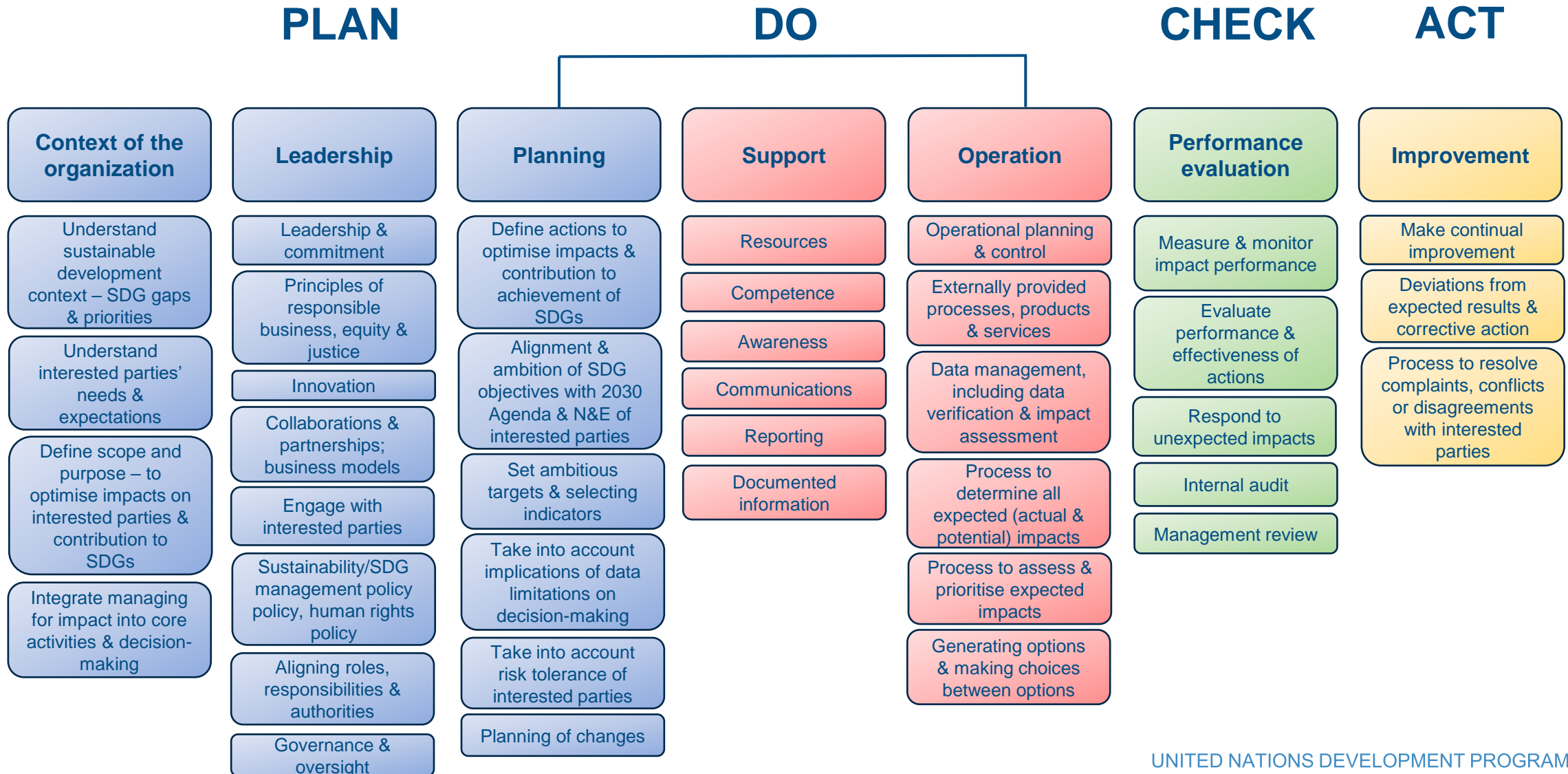
Transitioning to
more sustainable
business models
and activities.
Importance of
partnerships,
collaboration and
innovation

Level of
urgency and
ambition
needed to
meet
societal
and
planetary
needs

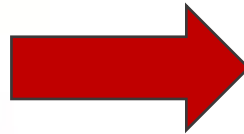
Changes requirements

Changes decisions & results/impact

Structure and key elements of the ISO-UNDP Guidelines for contributing to the SDGs (PAS 53002)



Inspiring change

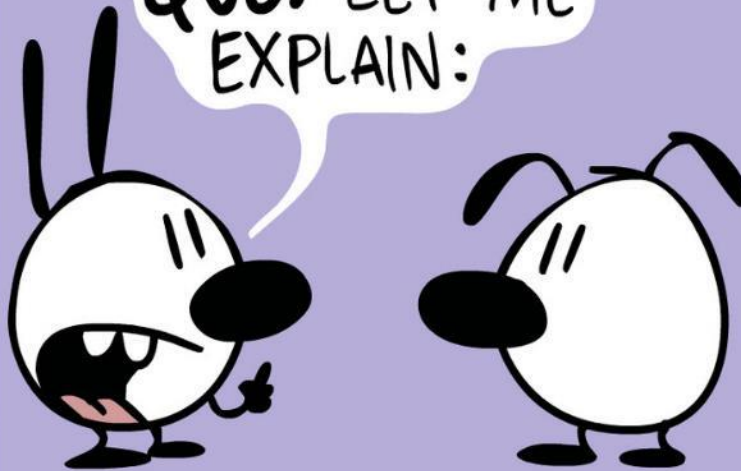


YOUR IDEAS ARE
STRANGE AND I DON'T
UNDERSTAND
THEM.



mimiandunice.com

YOU MUST NOT HAVE
HEARD OF THE **STATUS**
QUO. LET ME
EXPLAIN:



STATUS QUO!
STATUS QUO!
STATUS QUO!
STATUS QUO!



THAT'S
VERY
CONVINCING





Today's sustainability
manager.....

IT'S SCARY
WHEN YOU
WANT TO
CAME

FULCO

Fulco, un piccolo fiume che si trova nel sud-est del Sudan, è un fiume di acqua dolce che si estende per 100 km. Il suo corso è molto irregolare, con molte rapide e cascate. Il fiume è molto importante per la popolazione locale, che lo utilizza per l'irrigazione e per bere. Il fiume è anche molto importante per la fauna, che lo utilizza per vivere e riprodursi. Il fiume è molto bello e ha una grande importanza per la popolazione locale.

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EVEN SCARIER

IT'S SCARY
WHEN YOU
WANT TO
CAME

THE ONES
WHO ARE
CRAZY
ENOUGH TO
THINK THEY
CAN CHANGE
THE WORLD,
ARE THE
ONES THAT
DO

~~IM~~POSSIBLE



Thank you!

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Thank you very much,


Fabienne Michaux,
Director, SDG Impact, UNDP Sustainable Finance Hub

Og nu videre til danske erfaringer

v. **Jesper Tauby**, QHSE Systems manager i PMC Hydraulics

Facilitator: **Kasper Hillgaard Mühlbach**, Chefkonsulent i Dansk Standard

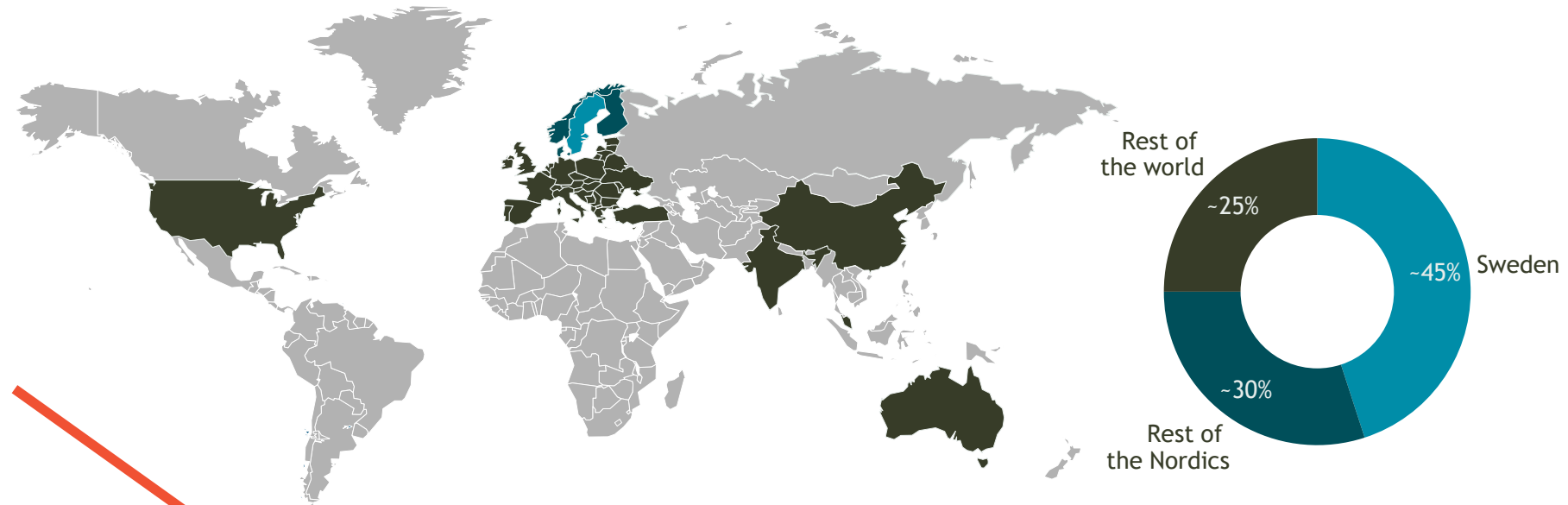


A diver is shown underwater, surrounded by a large cloud of white bubbles. The diver's body is highlighted by a white, hand-drawn outline that follows the shape of the bubbles. The background is a deep blue, with many small white bubbles scattered throughout.

Jesper Tauby, QHSE Systems manager
PMC Hydraulics

PMC Hydraulics Group (Dacke) er 100% ejet af Nordstjernen.

Companies in Nordstjernen have combined sales of >130 bSEK and 50k employees



Hvem er PMC Hydraulics Group ?

PMC Hydraulics Group

- PMC Hydraulics producerer og sælger hydraulik systemer og hydraulik komponenter.
- Ca. 400 ansatte I Norden, Baltikum, Polen, Indien og Kina.
- Produktion I Polen, Estland, Indien og Kina.
- Årig omsætning lige under 1 mia. DKR.
- Kunder (Danske):
 - F.L.Smith
 - Siemens Gamesa Renewable Energy
 - MAN Energy Solutions
 - ...



Vi har en EcoVadis Bronze Rating, og arbejder videre for at gøre det bedre...

EcoVadis - The Value of Supply Chain Sustainability



The EcoVadis Bronze medal places us in the top 35% of all companies.

The assessments helps us to prove our sustainability commitment and provides our customers with an independent valuation of us as a sustainable partner.

pmchydraulics

Vi er i gang med CO₂ reduktioner, og vi har udvalgt de verdensmål som vi påvirker positivt...

The PMC Eco Label



The PMC CO₂ label has been created to show the world that we are aiming for less CO₂ emissions through innovative products and solutions.

When you see the label, with a shape of a leaf and a pattern of the letter P, you can trust that the product, solution or action is made to reduce CO₂ emissions.



For example:

- Use of our CycloneConcept will save 80 kg CO₂-emission for each litre the tank size is reduced
- Since 2021 the total savings with CycloneConcept was 15.753 tons of CO₂
- Renovating power units will decrease footprint e.g., 35 kg CO₂ for smaller units (75 kg total weight)
- We pay attention to energy consumption during system design
- We strive to keep energy consumption and CO₂ emission low during our operations
- We reduce and replace the use of chemicals most harmful to the environment
- We follow Global goals, where appropriate

pmchydraulics

pmchydraulics

... men vi så en fordel i at se på alle verdensmålene med et 360° fokus.

Med et fokus på alle 17 verdensmål bliver alle aspekter vurderet.

Derfor gik vi i gang med
DS/ISO/UNDP PAS 53002:2024



Hvad er PMC Hydraulics forventninger ?

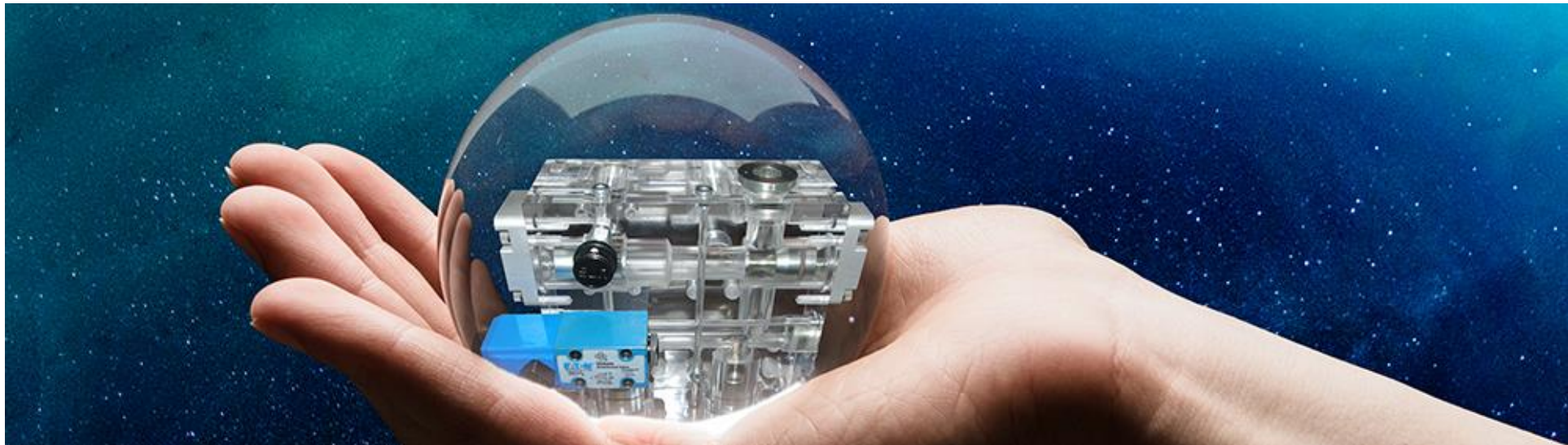


- SDG er god business.
 - Øget fokus på CSR fra kunder vidner om et forretningspotentiale som også vil være attraktivt for kommende medarbejdere.
- Vi vil gerne fremstå som et selskab med høj moral og ordentlighed.
 - Med et 360° perspektiv vil vi sikre at alle områder bliver vurderet og at vores ledelsessystem fremstå mere robust og rustet for fremtidens behov.
- En certificering vil spare tid.
 - Vi tror at der vil blive udviklet et fælles sprog til udveksling af data som på sigt vil reducerer de mange forespørgsler fra kunder som vi oplever.
- Vores ejer har et socialt perspektiv som ligger i tråd med essensen af ISO 53002
 - Flere selskaber i gruppen under Nordstjernan vil måske bruge PMC Hydraulics platform til fremtidige skridt.

Interessentanalysen er noget mere omfattende.

Den store forskel på interessentanalysen på ISO 9001 / 14001 og på 53002 er spørgsmålet der stilles:

- 9001/14001 : “Hvilke forventninger / krav har interessenterne til virksomheden ?”
- 53002 : “Hvilke ESG påvirkninger har virksomheden mulighed for at give sine interessenter ?”



DS/ISO/UNDP PAS 53002:2024 er en "rigtig" standard.



- Dels en rigtig standard, i det sprog vi er vant til at skulle fortolke.
- Dels en standard opbygget efter de same principper som vi kender fra ISO 9001, 14001 og 45001.
- Dels vil vi formentlig kunne foretage både interne og ekstern audit på same måde som vi gør i dag, og det betyder at vores organisation kan bygge videre på det erfaringsgrundlag som allerede eksisterer.